

Location	Attendees
<p>Grant Integrated Services 840 E Plum St Moses Lake, WA 98837</p>	<p>Attendance in person: Christal Eshelman, Malcolm Butler, Heather Massart, Nicole Prentice, Jill McCullough, McKenna Conley, Gail Goodwin, Theresa Adkinson, Glenn Adams, Teresa Davis – Minutes Attendance via phone: Kate Haugen, Naudia Pickens, Caroline Tillier, Roxanne Cates, Dina Goodman</p>
Agenda Item	Minutes
Approval of Minutes	August Meeting Minutes Accepted
NCACH Update	<ul style="list-style-type: none"> • Opioid Project Implementation Plan ACH submitted implementation plans to the HCA. This was a detailed plan for the next three years. Scores expected in the next month, will post plans to the NCACH website after they are scored.
2019 Opioid Project Plan	<p>At the last meeting we agreed to the following 8 strategies</p> <ul style="list-style-type: none"> • Rapid Cycle Opioid Application - 6 month application cycle, 2 cycles next year. Application opened Oct 4th due Nov 2nd. We have received 1 application back so far. Gail thought the application due date was Oct 24 (Christal will check on this). <ul style="list-style-type: none"> ➤ Application Evaluation Committee Volunteers – Gail, Heather, Nadia, Kate and Malcolm • Opioid Response Conferences – talked about doing 2 conferences <ul style="list-style-type: none"> ○ Distributed Model Conference in March 2019 to focus on prevention. Kristi from WorkSource will co-chair with Christal. ➤ Volunteers for planning committee: Gail will volunteer a staff person, Malcolm ➤ Need an overview of what prevention looks like in the state. Need to know what is out there already and how they can participate. ○ Second conference Regional Opioid Conference in October 2019 – in person conference on recovery. ➤ Need ideas for Key Note Speakers: Hoping for key notes that will draw people in. Malcolm suggested finding a community leader that is willing to share their addiction/recovery story. Will be looking for people to be on the planning committee. • Dental Opioid Prescribing Workshop: Do multiple Workshops or 1 workshop locally around prescribing guidelines. Hoping to offer CE Credits. Will be developing agenda within the next month. • Opioid Awareness Communication plan: will do an RFP for a contractor. DSHS has already developed a plan and suggested piggy backing onto that campaign. <ul style="list-style-type: none"> ➤ Christal will send out the It Starts with One link • School-based Prevention: Will get a presentation for Methow School District next month. Hoping to fund 5 school districts.

	<ul style="list-style-type: none"> • <u>Naloxone Training:</u> Ideas: hand out to health care professionals to keep in cars. Glen has data on the temperature minimum and maximums. Put with agencies EAD Kits. Theresa asked about locals doing the outreach to local agencies instead of regional staff doing the outreach. Group agreed that the best method will be for locals to do the outreach in their perspective communities. • <u>Recovery Initiatives/Events</u> Christal has been attending the NC Recovery Coalition Meetings. Still gathering ideas will have more after attending future meetings. Ideas: Promoting recovery coaches and peer supports. There is interest in the area for people in the recovery coalition to become coaches and need funding to attend training. When people go into the hospital for overdose they are not always treated with the best bedside manner. Idea to give providers some training. Theresa suggested something around harm reduction – give some training to the MA’s not just the physicians. Gail – need education that this is a disease – need to reduce the stigma. Malcolm suggested that everyone start looking for that person who can give a story of what it is like to come down.
Data Update	<ul style="list-style-type: none"> • Tableau dashboard still under development. HCA will be further refining the metrics, adding metrics and refining definitions as we get ready to release this dashboard in the public domain. • Caroline gave a sneak preview of data “behind the dashboard” • Rates of metrics available at State, ACH and county level <p>Gail noted that there are providers that are waived but they have not started prescribing.</p>
Rapid Cycle Opioid Application Presentation	<p>Grant County Health District gave presentations on their two projects that were awarded in the first rapid cycle application phase.</p> <p><u>Syringe Exchange Program</u> – Jill McCullough #1 barrier is nowhere to send clients for treatment. New Start will take patients in during those hours that the van is operating. Have secured locations in Soap Lake & Ephrata and they are working on Quincy. Having first volunteer training on November 8th.</p> <p><u>Regional Opioid Communications Plan</u> – Heather Massart Successes</p> <p>Successfully created and implemented the social media plan.</p> <ul style="list-style-type: none"> • Plan consisted of a calendar that had all the social media content and picture so all agencies could share out the same message on the same day • At GCHD we have been boosting each of the Facebook posts so they reach the target audience of Chelan, Douglas, Grant and Okanogan County residents. <ul style="list-style-type: none"> ○ Using Facebook geo-targeting by zip code for county wide implementation ○ Using Facebook analytics to calculate reach

	<p>Successfully created and implemented material reach out</p> <ul style="list-style-type: none"> • Ordered 500 English and 500 Spanish Rack Cards (Starts with One campaign) • Ordered 400 Posters (100 of 4 different poster messages) (Starts with One campaign) <ul style="list-style-type: none"> ○ All posters and rack cards will be mailed to pharmacies and healthcare facilities in the NCW region <p>Working on creating radio advertisements</p> <ul style="list-style-type: none"> • November/ December we will be recording radio advertisements that will be played on popular radio stations in English and Spanish throughout the region <p>Challenges</p> <ul style="list-style-type: none"> • Boosting posts on social media has been challenging due to using Facebook analytics with the ever-changing Facebook algorithms <ul style="list-style-type: none"> ○ Facebook algorithms will not allow certain posts to be boosted due to their content. <ul style="list-style-type: none"> ▪ Example: Facebook limits the advertisement of both pro and prevention of products such as opioids. • Corporate Pharmacies are a little harder to work with due to the permission they must go through before accepting materials
<p>NCW Opioid Stakeholders Group</p>	<ul style="list-style-type: none"> • Structure of NCW Opioid Stakeholders group going forward. The group that was previously convened by Steve Clem is now going to be facilitated by the NCACH. Looking for ways to combine this workgroup with theirs. <p>Gail suggested meeting jointly quarterly then have this group meeting less often at staggering times of the year. Noted that we need to keep control of the agenda. Christal will explore options of less meetings and call in only options. Malcolm suggested inviting Steve Clem’s group to all of our meetings and see who shows up. Will start in December as that is when Steve retires.</p> <p>➤ Decision is to invite Steve Clem’s group to all meetings starting in December.</p>