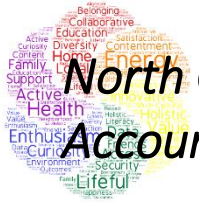

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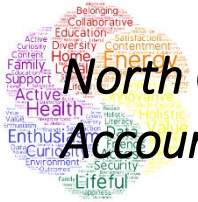
Assessing and Addressing Needs in North Central Washington



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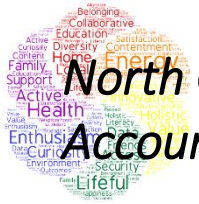
Assessing Health Needs

- CHNA Updated every 3 years
- Can be a joint report and health system collaboration is encouraged
- Recommended steps:
  - Form assessment/advisory team
  - Define community to include primary and secondary service areas and types of patients served
  - Base on review of Public Health Data
  - Collect diverse community input
  - Analyze data
  - Validate priorities compare with community asset inventory
  - Identify 3 to 10 priorities and align with organizational, state and national priorities
  - Document and distribute



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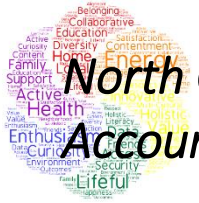
Addressing Health Needs

- Adopt an implementation strategy to meet the needs identified in the CHNA (also known as Community Health Improvement Plan)
- Hospitals written implementation plan describes
  - The actions hospital intends to take to address the health needs
  - The anticipated impact of these actions
  - A plan to evaluate the impact
  - The programs and resources the hospital plans to commit to address the need
  - Any planned collaboration between the hospital facility and other partners.
  - Explanation of why the hospital does not intend to meet the health need.



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North Central ACH

- Work began in June 2014 funded
- NCACH Governing Board selected and began meeting July 2015
- Overarching goals align with state goals:
  - Better Health
  - Better Systems of Care
  - Lower Costs
- Areas of Work
  - Governance and building administrative capacity
  - Serve as a coordinating role between regional ACH partners and state partners
  - Health improvement and measuring (CHNA/CHIP)
  - Health and Delivery System Transformation
- Regional Initiatives
  - Care Transformation Initiative
  - Childhood Obesity Initiative

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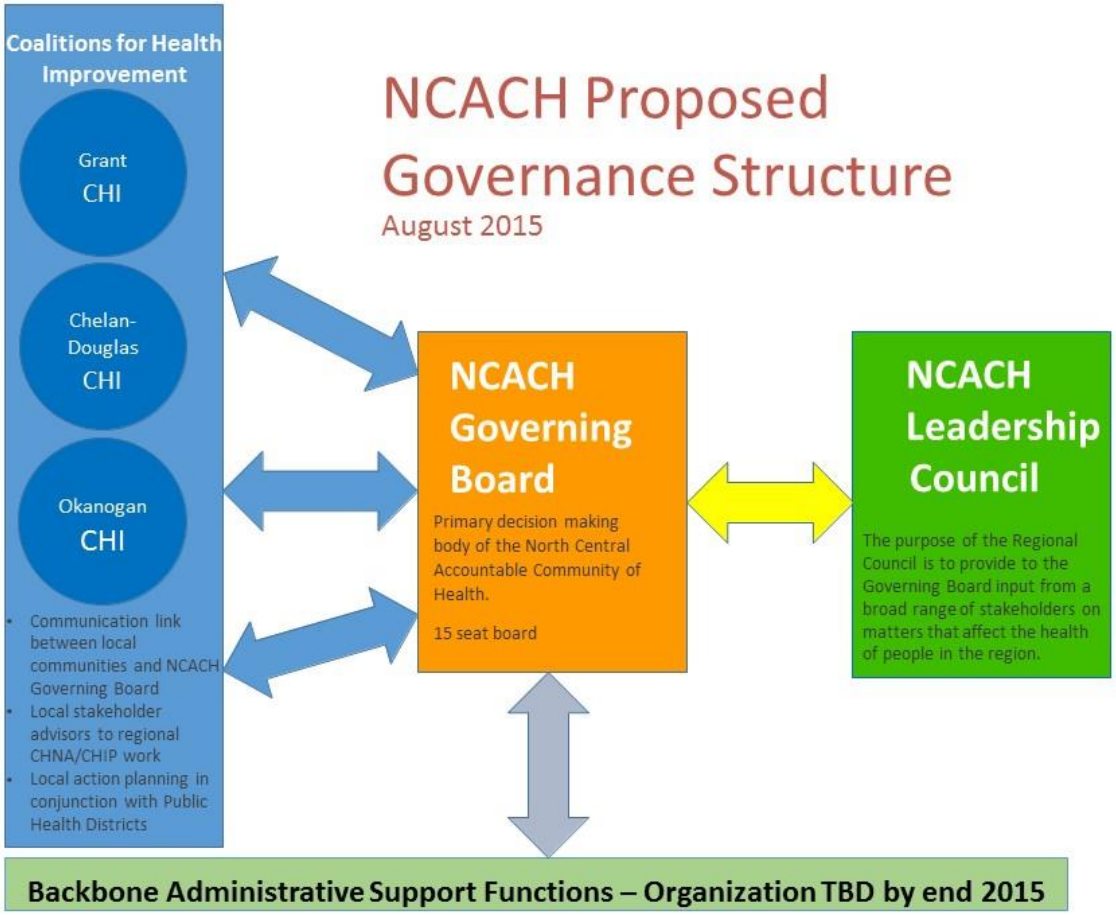
NCACH Structure



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Spectrum of Stakeholder Engagement*

* Uncommon Solutions

Cooperation — Collaborative Partnership — Formal Public/Private

County CHI

Definition:
A collection of diverse stakeholders that identify and shape joint efforts. This level of engagement can provide a mechanism to organize, plan, and implement common goals.

Goals: Common goals are identified with stakeholder input.
Governance: Does not include stakeholder governance authority.

Leadership Council

Definition:
A formal assembly of stakeholders with unique knowledge and skills. This level of engagement allows for recommendations and guidance regarding direction, implementation and resourcing of shared goals.

Goals: Common goals and priorities are identified and agreed by stakeholders.
Governance: Can include formal project governance, including written agreements that detail project charter and any bylaws.

NCACH

Definition:
A venture that is jointly controlled, funded and operated by public, private and community partners. This level of engagement assumes shared risks and rewards including leadership, accountability, and combined resources.

Goals: Vision, purpose and priorities are mutually set by the partnership.
Governance: Does include formal authority and structure to govern the project. Partners develop and adhere to written agreements and by laws.

Lower Intensity ⟷ Higher Intensity

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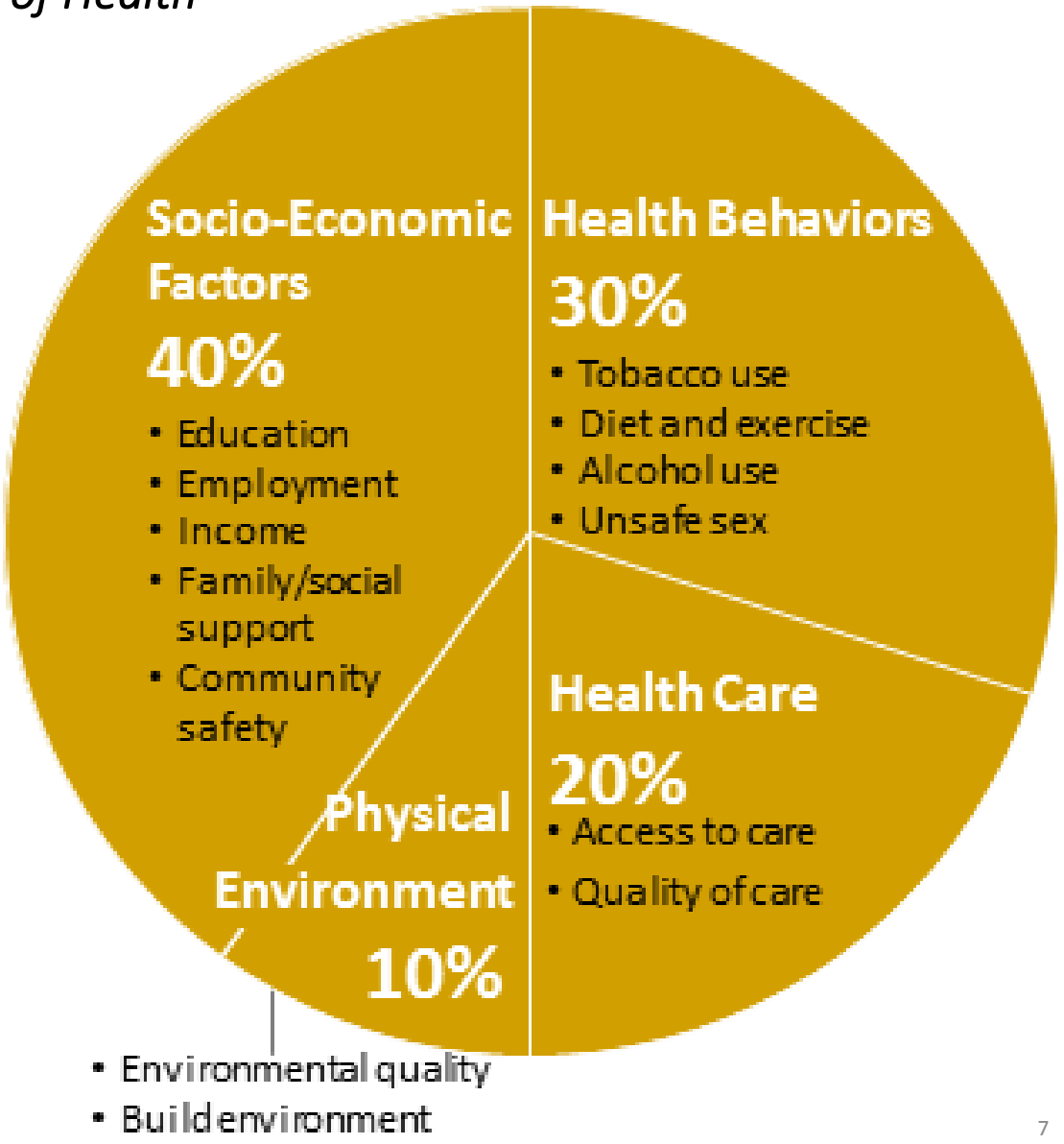
Determinants Of Health

Sources:

Chart from SHCIP p. 49.

University of Wisconsin Population Health Institute's County Health Rankings model 2010. http://www.countyhealthrankings.org/about-project/background

The Future of the Public's Health in the 21st Century, Institute of Medicine, National Academies Press, 2002, www.nap.edu



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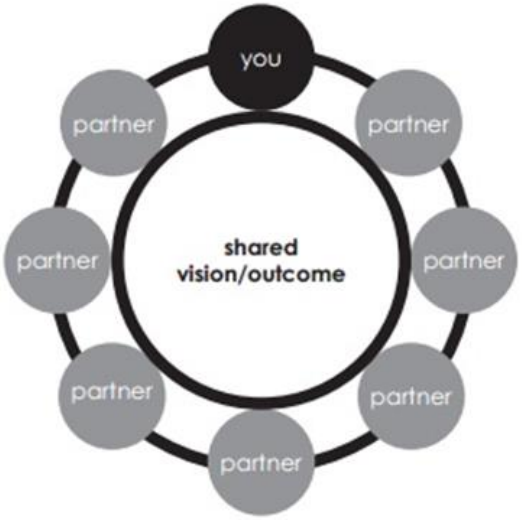
Isolated vs. Collaborative Impact



Organizations Connecting to Reach Their Own Goals

Organizations Working Together to Reach the Same Shared Goal

Adapted from Building Capacity for Collective Impact Toolkit Series

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Adapted from Building Capacity for Collective Impact Toolkit Series

- Specialized Agendas
- Fragmented Measurements
- Independent Activities
- Sporadic Communication
- Unsupported Efforts

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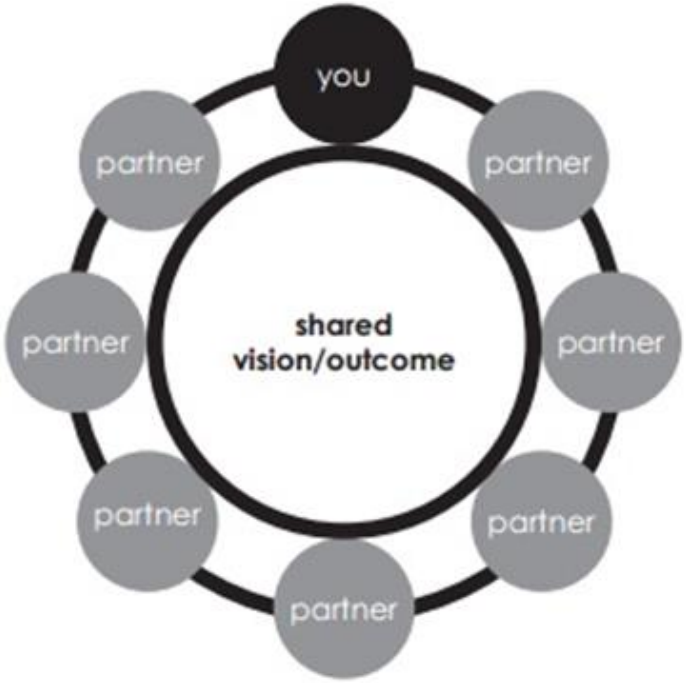
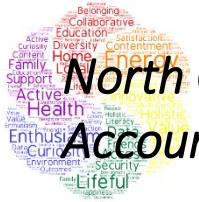
Elements of Collective Impact



Adapted from Building Capacity for Collective Impact Toolkit Series

- Common Agenda
- Shared Measurements
- Mutually Reinforcing Activities
- Continuous Communication
- Backbone Organization



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Collaborative Premise

If you bring the **appropriate people** together in **constructive ways** with **good information**, they will **create authentic visions** and strategies for **addressing the shared concerns** of the organizations and the community.

David D. Chrislip

The Collaborative Leadership Fieldbook

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