



North Central Accountable Community of Health

Consumer Engagement Workgroup

FIMC Advisory Committee - North Central Accountable Community of Health

3:30 PM – 5:00 PM May 24th, 2017

Webinar link: <https://global.gotomeeting.com/join/659242517>

Dial in: (646) 749-3112 Access Code: 659-242-517

Agenda

Topic	Lead	Time
1. Introductions	Christal	3:30
2. Review of 4/14/17 Meeting Notes	Christal	3:35
3. Review and approval of Workgroup Charter	Christal	3:40
4. Apparently Successful MCO Bidders a. MCO Enrollment	Isabel	3:50
5. Communications Timeline – HCA, MCO, BHO scheduled communications a. How does the Workgroup communications fit into this timeline?	Jason Bergman	4:00
6. Draft Communications Plan a. Review Draft Strategies b. Identify Audiences c. Develop Key Messages and delivery method by Audience	Christal	4:20
7. Next Steps and Next Meeting	Isabel/Christal	4:55

Documents:

- DRAFT NC ACH Consumer Engagement Communications Plan
- DRAFT Consumer Engagement Workgroup Charter