



# North Central Accountable Community of Health

## Consumer Engagement Workgroup

### **FIMC Advisory Committee- North Central Accountable Community of Health**

3:00 – 4:30 PM July 11, 2017

Chelan-Douglas Health District, 200 Valley Mall Parkway, East Wenatchee, WA 98802

Webinar link: <https://global.gotomeeting.com/join/270301101>

Dial in: +1 (646) 749-3112 Access Code: 270-301-101

## **Agenda**

<b>Topic</b>	<b>Lead</b>	<b>Time</b>
1. Welcome and Introductions	Christal Eshelman	3:00 - 3:10
2. Review of 6/21/17 Meeting Notes	Christal Eshelman	3:10 – 3:15
3. Review of HCA Enrollee Materials	Jason Bergman	3:15 – 3:35
4. Group Discussion: Ongoing Communication Planning		3:35 – 4:25
a. Review of Draft Audience-Specific Materials	Victor Andino	
b. Communication Plan Strategies Matrix	Jessica Diaz	
5. Next Steps and Next Meeting	Christal Eshelman	4:25 – 4:30

## **Documents:**

- DRAFT NC ACH Consumer Engagement Communication Plan
- HCA Enrollee Materials (Postcard and Flyer)
- Updated Audience-Specific Materials (4-point postcard, updated MCO matrix and 1-pager)