



# North Central Accountable Community of Health

## Consumer Engagement Workgroup

### **FIMC Advisory Committee- North Central Accountable Community of Health**

August 1, 2017 3:00 – 4:30 PM

WEBINAR

Webinar Link: <https://global.gotomeeting.com/join/291809565>

You can also dial in using your phone. United States: +1 (646) 749-3131 Access Code: 291-809-565

### **Agenda**

<b>Topic</b>	<b>Lead</b>	<b>Time</b>
1. Welcome and Introductions	Christal Eshelman	3:00 - 3:10
2. Review of 7/11/17 Meeting Notes	Christal Eshelman	3:10 – 3:15
3. Updated on HCA Audience-Specific Materials	Victor Andino	3:15 – 3:30
4. Group Discussion: Communication Plan Strategies Matrix	Jessica Diaz	3:30 – 4:25
5. Next Steps and Next Meeting	Christal Eshelman	4:25 – 4:30

#### **Documents:**

- DRAFT NC ACH Consumer Engagement Communication Plan
- Updated HCA Enrollee Materials (BHO Letter)