Chelan-Douglas Coalition for Health Improvement
Meeting Minutes
August 14, 2019, 3:00 PM to 4:30 PM

Introductions and Icebreaker-All
Attendance: See Sign In Sheet

Decision Making and Development Plan Activity-Sahara Suval

- Identify what we, as a coalition, would like to focus on. The Leadership Council plans the agenda and makes sure there is added value. We have asked the CHI to rank the priorities of each focus area. At the previous meeting, the members ranked the priorities low, medium and high. The Chelan-Douglas Leadership Council wants the members to help create the next agendas. For this activity on the poster boards- there are focus area, ranking (from the last CHI meeting) and a series of questions.
  - How do we make these meetings as impactful and valuable?
  - Who needs to be there to speak?
  - Who needs to be in the room?
- What is an added level or lens that?
  - How is it different than the other groups?
  - Are there questions you would like answered?
- Help us define the goals. This will help the Leadership Council to plan these specific events. The goal is to make sure the CHI meetings are impactful.

Discussion of Activity-All

- Chelan-Douglas CHI Leadership Council will take the information to build the next meetings.
- Is there anything that stood out or that you are excited about?
  - This is an opportunity for the CHI to hold these workshops or presentations. As a coalition, we can perpetuate momentum. Identify the needs and the gaps after the WIN211 workshop and presentation. They relate to work and potential outcomes.
  - Community outreach group which would more intentionality with outreach in community would be beneficial. With standards of practice around cultural.
  - Coalition of regional partners behind these focus areas and not just one coalition.
  - Increase the boot-on the ground that worker that consult with the clients.
  - Create a more robust resource list.
  - There is potential for this group to help close the gaps. This group could enhance coordination between organizations.
  - What is the difference between asset mapping activity and identify current resources?
  - One thing that came to mind is what comes after this? Might be good practice to continue to add value. Saying how as a CHI how do we continue to add value?
Chelan-Douglas Rides to Work Town Hall Report Out - Paige Bartholomew, Tanya Gleason, Brooklyn Holton and Kelsey Gust

- Chelan-Douglas Town Hall Team consists of Brooklyn Holton, Cathy Meuret, Kelsey Gust, Paige Bartholomew and Tanya Gleason. The translators and interpreters were Donny Guerrero, Jerry Perez, Mario Reyes and Teresa Mata.
- In July 2018, the concern of community members having difficulty getting to and from employment and job interviews was brought to the attention of the CHI. The issue is that transportation can be a barrier for getting a job or job interview. October of 2018, the Chelan-Douglas CHI held a Chelan-Douglas Rides to Work Forum to identify solutions to the problem. The forum consisted of agencies at employers. After the forum this subcommittee formed to gather the voice of the community around solutions for employment related transportation issues. The goal of the town halls was to come together as a community to create solutions that increase access to transportation programs and identify resources for works and job-seekers in Chelan-Douglas Counties.
- The town halls were one-and-a-half-hour community based meetings to discuss solutions. There were 8 town hall sites throughout Chelan and Douglas Counties. There were 1-3 community members in attendance at 6 of the town halls. Each town hall had food and translation services provided. The town halls were held from March to May 2019.

Themes from Town Halls

Education
- Educating community members about Link Transit’s travel training program
- Talking to school districts/Wenatchee Valley College about providing drivers education for students as drivers education is costly and sometimes difficult for individuals to attend due to parent’s availability.
- Educate police officers/driver’s education programs about difficulties some parents may have helping their children fulfill their supervised driving hours.
- Educate community members about available transportation methods as well as educate transportation providers about available marketing methods (e.g. WIN 211 and WA Connection)
- Educate the City about the need for better communication or apps for driving but also for non-vehicle when construction is occurring.
- Educate the community about carpooling options or how to set up their own carpool system at their places of employment.
- Educate pedestrians and bikers about the “rules of the road” for highway, city street and paved trail routes
- Community/Adult Based Education - Integrating transportation resources and services into community/adult based education curriculum (e.g. Transportation 101, Wenatchee 101)

Bilingual/Cultural Competency
● Link driver test
● Educate Link Transit about the barriers the bus drive test poses for individuals where English is not their first language.
● Travel Trainer
● Barriers to different driving rules and cultural differences
● Spanish language driver’s education
  ○ Increase awareness about Spanish-speaking driver’s education programs
  ○ Have more Spanish speaking driver’s education
  ○ Translation services for riders and drivers

Questions
● Education in the marketing?
  ○ Sharing marketing tools like WIN 211. There is a Rideshare NW.
● Do we have relationships with schools?
  ○ Yes, we do and would need to advocate.

Financial/In-Kind Support
● Subsidized programs to help with transportation expenses-driver’s license, Link Transit, driver’s education
● Sliding scale fee structure for Link riders
● Car Angel
● Wenatchee Valley College and Wenatchee Valley Technical Skills Center mechanic services
● Educate the community about the available student mechanic services that may be provided at a discounted rate
● Develop a partnership with WVC and WVTSC mechanic services to provide discounted mechanic services
● PTO top incentives at City of Wenatchee
● IRS Transportation Benefits
● De Minimis Transportation Benefits
● Qualified Transportation Benefits
  ○ Qualified bicycle community reimbursement programs of $20.00 per month.
  ○ Grants for non-vehicle efforts (e.g., People for Bikes, US Department of Transportation Bicycle and Pedestrian Program)
  ○ Incentive structure for non-vehicle/carpooling

Non-Vehicle:
● Better pedestrian infrastructure (e.g., flashing beacons)
  ○ ADA construction or reconstruction
● Expanding current facilities
● Bike-related opportunities
  ○ Bike rider discounts, bikeshare, infrastructure/facilities
  ○ Traffic solutions for pedestrians and bikes
  ○ Promote existing and new bike routes as work routes, not only for recreational purposes
• Limit of “3 bike rack” on Link busses
  ○ Develop a “save a spot” on the Link Transit App and consider adding a bike rack on the back of Link busses

Potential Partnerships
• Private tour/transportation businesses
• MCOs
• Businesses
• Vanpools/Carpools for community members
• Department of Licensing
• Wenatchee Valley College and Wenatchee Valley Technical Skills Center Mechanic Services
• Link Transit
• Schools (driver’s education courses)

Unique Challenges
• Financial struggles to cover bus fares
• Access to an employee “parking” area in Leavenworth
• Access to year-round transportation options for non-drivers
• Construction work or route delays impact getting too and from work on time
• Scheduling the DART bus for anyone, when it is idling and waiting
• Work shift (2nd and 3rd) round trip transportation challenges for those who do not have a personal vehicle
• Perception of poor customer service at the DMV
• Addressing gaps in routes in the Link Transit system
• New immigrants having trouble getting a license and/or ID card
• License taken away from a DUI

Other Current Employment Transportation Efforts
• CHI Community Funds subcommittee
• Oxford House pilot project
  Subcommittee posed a question to the CHI members. Do we want to continue supporting employment transportation activities? It will not be this subcommittee that will move forward with the efforts.

Votes for the CHI to keep pursuing transportation as a focus area:
12 yes and 4 no

Discussion:
• It should be moved to the Mobility Council and there is overlap. We can support any activity.
• What would be helpful from the Mobility Council?
  ○ There are so many options that people do not know about. Help get the word out about other options.
Meeting Adjourned