# **CHNA- Okanogan SWOT Analysis**

#### **Strengths:**

- > 3 local hospitals
- ➤ Community based self-help groups.
- ➤ Community coalition
  - Prevention
  - Suicide prevention
- ➤ Behavioral Health Services:
  - School based mental health
- ➤ Pockets of progressively thinking groups.
- Strong interest collaborative relationships-Mental and Behavioral Health
- ➤ Spokane BHO
- Local legislative support.
- ➤ Improved financial positions at 3 Hospitals
- Va Clinic in Tonasket.
- Paid veterans service officers.
- Nursing department at wenatchee Valley Community College.

- ➤ Community Action in Okanogan:
  - Cooking
  - Food access
  - Financial
  - Vet services
- > Strong culture of arts
- Growing understanding of community health needs.
- ➤ Collaboration with tribes for services:
  - Community involvement and resources
- ➤ Telemedicine
- Managed care support to community member and providers.
- ➤ Expanded funding for new programs.
- ➤ We have ACH to inspire and encourage awareness!!!
- > FHC care provided in appropriate language.

## **Weaknesses:**

➤ Huge distances/Remote living

- > Lack of specialties.
- ➤ Consistent and affordable elder care.

- ➤ Poverty
- > Access to care:
  - o Distance to services
  - Availability of qualified providers
- > Transportation
- Cultural attitude towards wellness.
- Substance abuse ( Lack of suboxone providers)
- Expense of healthcare/hospitals have limited funds.
- Language barrier ( Behavioral health)
- Technology
- Traditional views on healthcare/health
- Health care and health literacy.
- Discomfort distress intolerance.
- > Poor sleep hygiene.
- > Stigma associated with seeking help
- ➤ Housing & homelessness→Limited housing stock that is affordable and safe.
- ➤ Racial inequity and health disparities in health and health outcomes.

- ➤ Shortage of caregivers and ineligibility of financial support for clients who need it. (At this time one in the area who does fingerprinting. GC or Wenatchee is the closest)
- ➤ Rural areas
- ➤ Culture competencies
- > Struggling economic organization.
- ➤ Way too easy to access fast food.
- ➤ Education and understanding the 20/20 integration.
- ➤ New Pt. unable to access (PCP) accepting new Pt.
- ➤ No dementia CARE unit (Residential Care)
- ➤ Limited residential CARE (SNF.AFH) for medicaid residence.
- ➤ No Beds available

## **Opportunities:**

- ➤ Housing plan for OK being refocused→Community could invest in hosuoing
- ➤ Non-Disaster related- community connectionin progress

- pnonties and collect data on progress/ongoing needs.
- ➤ Strong veteran service program→Opportunity to wrap around and connect with veterans.
- ➤ Community health events are visible and being carried forwards in omak/okanogan.
- ➤ Opportunity to extend these community health reits to other parts of the county.
- Strong performing arts across many parts of okanogan.
- ➤ Opportunity could leverage its resources to improve mental health, particularly with youth, but adults as well.
- ➤ Healthy young initiative to prevent teen pregnancy.
- > Opportunity: fund sustaining funding.
- > Committed and passionate public health district.
- > Opp: Commissioner leadership on support expansion and deepening of Public Health.
- ➤ Increased transportation-TRANGo

- ➤ Healthy Living Safe Streets-in progress.
- ➤ Gleaning Projects-in Progress.
- > Food bank-Church groups-grow extra produce
- ➤ Bring ABCD Dental Program.
- Behavioral Healthcare to get into satellite offices
- ➤ Effective health education ( hospitals/schools/community groups)[Especially for youth]
- ➤ Health school lunches.
- > Restore Physical ed to school curriculum.
- > Promote productive health volunteerism
  - Companies supporting volunteer work by employees
- > Build on existing collaborative relationships.

#### **Threats:**

- ➤ Lack of technology
- ➤ Lack of funding for healthcare professionals.
- Culture disparity/culturally informed professionals
- Easy access to firearms.
- ➤ Epidemic of opioids/heroin/meth
- ➤ Unemployment→Business closing up north
- Low wages paid for employment.
- Childcare is hard to find and afford.
- High incidence on accident in logging industry.
- ➤ Access to reproductive health information for teens and access to contraception.
- > Lack of walkable communities.

- ➤ Income inequality across the U.S.
- ➤ Are there enough medical professionals- Point of entry of PCP
- ➤ Comprehending health d/t lack of resources.
- ➤ Lack of caregivers for IHC services.
- ➤ Isolation d/t lack of information.
- Serve BH health- generational lack of knowledge
- ➤ SUD- ver large marginalized-Isolate
- ➤ Barrier to appropriate nutritions: Need to educate the importance of proper nutrition.
- ➤ Lack of provider overall (Psychiatry substance abuse)

#### **Deb's Notes:**

- **★** Sectors:
  - Behavioral Health
  - Healthcare
  - o MCO
  - Community
  - AAA
- ★ Final Room Comments:
  - New projects/ideas wasn't familiar with.
    - That could help in improving health/lifestyle changes.
  - Process felt positive-reiteration of collaboration.
  - Okanogan data stand out- general meeting representation-obviously missing some groups (Tribal)
  - Exercise- Opens eyes to varying visions.
  - Positive experience-common challenge theme for rural communities.

- Justification of strength/weakness
  - Takes the positive spin
- Appreciate exercise
- How large county is and the challenges that poses challenges-yet more strength than realized.
- How far we have come- it's very encouraging-still work to be done.