**Community Health Needs Assessment**

***A Framework for Collaborating to Impact Health***

***in our Community***

**Date/Time:** Friday, **October 26th** from **1:30pm to 3:30pm**

**Tentative Program**

1:30pm Welcome and Introductions

1:40pm Peter Rutherford MD, CEO Wenatchee Valley Medical Center

* Overarching Healthcare Reform
* Adoption and MU of EHR Technology to impact Quality
* Expected Changes in Healthcare Payment Models to incentivize Preventive Healthcare
* Collaboration as we look forward

2:00pm Kevin Abel, CEO Lake Chelan Community Hospital

* Rural communities first line of defense for local healthcare
* Importance of collaboration, referrals & transitions of care

2:15pm Tracey Kasnic, Central Washington Hospital

* CWH service area as a level 3 trauma center
* Efforts to improve transfer of patients effectively
* CWH interest in engaging broad and wide via this CHNA

2:30pm Patrick Bucknum, CEO Columbia Valley Community Health

* CVCH contributions to population health priorities
* Serving the most needy with quality healthcare

2:45pm Barry Kling, Administrator, Chelan-Douglas Public Health

* Population Health relies on partnerships & collaboration
* How the CHNA helps establish a robust framework

3:00pm Jesus Hernandez, CEO Community Choice

* Q&A & Next Steps

3:30pm THANKS and Closing Comments, Jesus Hernandez

**CHNA Presenter Biographies**

**Peter Rutherford, MD, CEO, Wenatchee Valley Medical Center**

**Peter Rutherford, MD** is the Chairman and CEO of Wenatchee Valley Medical Center. Dr. Rutherford joined Wenatchee Valley Medical Center as a physician in the Internal Medicine department in 1990. Throughout his tenure, he has been actively involved in leadership at both Wenatchee Valley Medical Center and nearby Central Washington Hospital, including serving on the Hospital’s board from 1996 – 2001 and as the Chief of Staff from 1994-1996. He joined the Wenatchee Valley Medical Center Board of Directors in 2002, and served as Vice Chairman for three years prior to his appointment as Chairman of the Board in January 2011. In addition to Internal Medicine, his clinical interest is predominantly geriatric medicine. Dr. Rutherford has a keen interest in the quality of care Wenatchee Valley Medical Center provides, including how that care is delivered and measured. Prior to his service at Wenatchee Valley Medical Center, Dr. Rutherford was in private practice in Cody, Wyoming. He graduated Magna Cum Laude with a Bachelors of Chemistry degree from Whitman College (Walla Walla, WA) and earned his Doctor of Medicine from the University of Washington School of Medicine (Seattle, WA). Dr. Rutherford completed his internship and residency in Internal Medicine at the University of Utah Medical Center (Salt Lake City)

**Tracey Kasnic** is Vice President Patient Care Services. Tracey joined Central Washington Hospital in 1999 as Director of Perinatal Services and was named Vice President Patient Care Services in 2002. She has more than 26 years experience in patient care services, with 20 years at the management level. Tracey received her MBA from the University of Phoenix and a BSN from the University of New Mexico. She is the recipient of the New Mexico AWHONN Nurse of the Year award, University Hospital's "People's Choice" award, Wenatchee Valley College Foundation Outstanding Board member, in addition to the NWONE Distinguished Career Award.  Tracey currently serves as the Board President for the Women’s Resource Center of NCW and the Chair of the NWONE Commission on Nursing Practice.

**Patrick Bucknum** is the CEO of Columbia Valley Community Health. Columbia Valley Community Health is a Federally Qualified Health Center (FQHC) that provides services for the entire family at seven locations in Wenatchee and Chelan, WA. Medical Services include acute and chronic disease care, maternity care, nutrition services, WIC and First Steps programs, community outreach, diabetes case management, laboratory, radiology, and pharmacy. The dental program offers full dental care for children and emergency care for adults who are CVCH patients. Behavioral Health services include adult and children’s behavioral health care, case management and 24 hour crisis services. CVCH serves more than 20,000 individual patients in Chelan and Douglas counties. Private insurance is accepted and a sliding fee scale is available as needed.

**Kevin Abel** is the CEO of Lake Chelan Community Hospital. At Lake Chelan Community Hospital, we take your care to heart. By partnering with specialists and larger hospitals across the state, we ensure high quality medical services are available to you close to home. We combine that expertise with personalized care that empowers our patients and families as they embrace healing and wellness opportunities. We work with you to build a healthier community. As a small community hospital, we are a vital part of a healthcare network that extends throughout the state and beyond. We don’t compete with larger facilities; we collaborate and play an important role in the continuum of care our residents need. We play a key role in trauma care, diagnosis and rehabilitative care that complements the services of major medical centers.

**Barry W. Kling** is the Administrator of Chelan/Douglas Health District. He is currently administrator of the Chelan-Douglas Health District, a local public health agency serving a population of about 110,000 people in two central Washington counties. Barry co-chaired the committee which developed the state’s public health Activities & Services Inventory, has contributed to evolution of the state’s long standing Public Health Standards, and is active in the effort to reestablish a sustainable funding base for public health in Washington State. In 1983 Barry returned to the University of Missouri. His work involved a wide range of projects, including cardiovascular risk reduction projects for small rural communities, self-care programs for young families, the support of rural providers including continuing medical education in small communities, organizing national and international medical conferences, and the development of a nationally recognized rural telemedicine network. For twenty years, he developed and implemented rural health and provider education programs from a base in the School of Medicine, where he was Associate Dean for External Affairs for his last few years with the School.