

Logic Model

Program Title _____

Date: _____

Overarching Goal: _____

Inputs	Strategies	Reach	Outputs	Short-Term Outcomes	Intermediate Outcomes	Long-Term Outcomes
To accomplish our strategies, we will need:	To make improvements or address existing health problems, we will:	Our strategies target the following audience(s):	Once accomplished, we expect to produce the following evidence or service delivery:	Expected changes in 1 – 3 years: (often related to learning)	Expected changes in 4 – 6 years: (often related to actions)	Expected changes in 7 - 10 years: (often related to conditions)
<input type="checkbox"/> Coalition Members <input type="checkbox"/> Time <input type="checkbox"/> Funding: _____ <input type="checkbox"/> Partners <ul style="list-style-type: none"> • Local • State • Regional • National <input type="checkbox"/> Media Contacts <input type="checkbox"/> Supportive Policy Makers <input type="checkbox"/> Research/Best Practices <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>						

Planning and Progress Quality Criteria

Criteria		Yes	No	Revisions
1	A variety of audiences are taken into consideration when specifying credible outputs, outcomes, and impacts.	<input type="checkbox"/>	<input type="checkbox"/>	
2	Target participants and/or partners are described and quantified as outputs (e.g., 100 teachers from 5 rural high schools).	<input type="checkbox"/>	<input type="checkbox"/>	
3	Events, products, or services listed are described as outputs in terms of a treatment or dose (e.g., 30 farmers will participate in at least 3 sessions of the program; curriculum will be distributed to at least 12 agencies).	<input type="checkbox"/>	<input type="checkbox"/>	
4	The intensity of the intervention or treatment is appropriate for the type of participant targeted (e.g., higher risk participants warrant higher intensities).	<input type="checkbox"/>	<input type="checkbox"/>	
5	The duration of the intervention or treatment is appropriate for the type of participant targeted (e.g., higher risk participants warrant longer duration).	<input type="checkbox"/>	<input type="checkbox"/>	
6	Outcomes reflect reasonable, progressive steps that participants can make toward longer-term results.	<input type="checkbox"/>	<input type="checkbox"/>	
7	Outcomes address awareness, attitudes, perceptions, knowledge, skills, and/ or behavior of participants.	<input type="checkbox"/>	<input type="checkbox"/>	
8	Outcomes are within the scope of the program's control or sphere of reasonable influence.	<input type="checkbox"/>	<input type="checkbox"/>	
9	It seems fair or reasonable to hold the program accountable for the outcomes specified.	<input type="checkbox"/>	<input type="checkbox"/>	
10	The outcomes are specific, measurable, action-oriented, realistic, and timed (SMART objectives).	<input type="checkbox"/>	<input type="checkbox"/>	
11	The outcomes are written as change statements (e.g., things increase, decrease, or stay the same).	<input type="checkbox"/>	<input type="checkbox"/>	
12	The outcomes are achievable within the funding and reporting periods specified.	<input type="checkbox"/>	<input type="checkbox"/>	
13	The impact, as specified, is not beyond the scope of the program to achieve.	<input type="checkbox"/>	<input type="checkbox"/>	
14		<input type="checkbox"/>	<input type="checkbox"/>	
15		<input type="checkbox"/>	<input type="checkbox"/>	