

# Chelan-Douglas Coalition for Health Improvement

## Focus Areas and Goal Setting

### - Recap from February 13, 2019 meeting

Focus Area: Capacity Building and Community Empowerment

**What does success look like for this focus area?**

- Establishing a mechanism communications between the different coalitions in the region.
- Centralized community information

**What specifically can the Coalition do to address this focus area?**

- Revisit coalition/community-meeting asset mapping
- Skill-sharing
- Combine our efforts - get other organizations to join the CHI and vice versa

**What outcomes would you like to see as a result of the Coalition addressing this focus area?**

- Organizations all working together
- Community identity

**What should our goals be?**

- Establishing a “neighborhood identity”
- Bring all non-profits together
  - Identify networking opportunities
- CHI [could become] a non-profit would coordinate all regional non-profits

<b>Opportunities</b> examples include— expert speaker or group that could present, upcoming conference or event, specific approaches, funding, etc	<b>Asks</b> examples include— specific need or gap identified, more education desired, etc
<ul style="list-style-type: none"> <li>• <b>Serve Wenatchee</b></li> <li>• <b>Our Valley Our Future</b></li> <li>• <b>Team Naturaleza</b></li> <li>• <b>Upcoming Charter School</b></li> <li>• <b>C.A.F.E.</b></li> <li>• <b>Drug-Free Youth Groups</b></li> <li>• <b>*Several agencies join together for purpose of building “like” services with funding options. Gather resources for SDOH funding options.</b></li> <li>• <b>Grant writing for funds</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Establishing trust within communities</b></li> <li>• <b>Establishing networks</b></li> <li>• <b>Harm reduction substance abuse</b></li> <li>• <b>More youth groups</b></li> <li>• <b>Connect all the groups (like Interagency)</b></li> <li>• <b>Point of contact and leadership for group(s)</b></li> <li>• <b>Technology and reduce duplication of efforts</b></li> <li>• <b>Community Foundation or WVC</b></li> </ul>

<ul style="list-style-type: none"> <li>• <b>Training for Capacity Building</b> <ul style="list-style-type: none"> <li>◦ <b>Conference sponsorship</b></li> </ul> </li> </ul>	<b>Classes</b> <ul style="list-style-type: none"> <li>• <b>Community Identity Neighborhood names</b></li> </ul>
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**Focus Area:**Parenting Programs

**What does success look like for this focus area?**

- More trainings offered - regularly scheduled classes with everyone having access
- Parenting options should be shared at well visits

**What specifically can the Coalition do to address this focus area?**

- Help fund additional classes
- Marketing and outreach
  - Networking - local groups can present on the classes/resources they offer

**What outcomes would you like to see as a result of the Coalition addressing this focus area?**

- Multiple agencies working together

**What should our goals be?**

*None specified*

<b>Opportunities</b> examples include— expert speaker or group that could present, upcoming conference or event, specific approaches, funding, etc	<b>Asks</b> examples include— specific need or gap identified, more education desired, etc
<ul style="list-style-type: none"> <li>• <b>Head Start/ Early Childhood Education</b></li> <li>• <b>Children’s Home Society</b></li> <li>• <b>Together for Youth</b></li> <li>• <b>English and Spanish Love and Logic and Strengthening Families</b></li> <li>• <b>Coalition for Children and Families</b></li> <li>• <b>North Central Learning Collaborative</b></li> <li>• <b>Annual Community Health Worker Conference</b></li> <li>• <b>Wenatchee School District PAC Conference</b></li> <li>• <b>NFP, PAT, other home visiting programs</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Nothing is available in the Upper Valley Rural areas (Recruitment of volunteers).</b></li> <li>• <b>*We need more options. Not enough opportunities.</b></li> <li>• <b>*Courts need to subsidize these</b></li> <li>• <b>*Funding for classes</b> <ul style="list-style-type: none"> <li>◦ <b>More opportunities for parents outside of child administration</b></li> <li>◦ <b>Open services for all “free” with daycare provided</b></li> </ul> </li> </ul>

<ul style="list-style-type: none"> <li>• <b>No barrier-low barrier opportunities for all families and income levels</b></li> <li>• <b>Deb Miller's Bowl Demo!</b></li> <li>• <b>Train the Trainer-So we have more individuals to provide trainings</b></li> <li>• <b>1 on 1 mentors and coaches in addition to parenting programs</b></li> </ul>	
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**Focus Area:** Sustainable Change

**What does success look like for this focus area?**

- Collaboration
- Reduction of competition
- Robust CHI Communications
- Board-CHI partnerships
- Money where you need it
  - A strong 5 year plan with no barriers or prevent barriers

**What specifically can the Coalition do to address this focus area?**

- Structure for letters of support
- 501(c)3

**What outcomes would you like to see as a result of the Coalition addressing this focus area?**

- More local success in grant applications
- At least one collaborative grant funded
- All families are supported

**What should our goals be?**

- CHI is self-sustained
- Community is supported
- A development plan for sustainability

<b>Opportunities</b> examples include— expert speaker or group that could present, upcoming conference or event, specific approaches, funding, etc	<b>Asks</b> examples include— specific need or gap identified, more education desired, etc
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<ul style="list-style-type: none"> <li>• <b>Letters of support-CHI participation</b></li> <li>• <b>*Collaborative grant applications</b></li> <li>• <b>Advocate for policy change (Legislature)</b></li> <li>• <b>CHI become a 501C3</b></li> <li>• <b>Accept community retail donations (keep it local)</b></li> <li>• <b>United Way</b></li> <li>• <b>Pud Strategic Planning</b></li> <li>• <b>Agriculture Community</b></li> <li>• <b>Washington Apple Commission</b></li> <li>• <b>High level of advocacy for services to youth (i.e., Inpatient Treatment/SUD)</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Volunteers</b></li> <li>• <b>Community support</b></li> <li>• <b>Letters of support</b></li> <li>• <b>Funding for NAMI</b></li> <li>• <b>Funding for Parent to Parent</b></li> <li>• <b>Funding for Our Brave Warrior</b></li> <li>• <b>Local advocacy</b></li> <li>• <b>Affordable Housing</b></li> <li>• <b>Equitable services and resources for the vulnerable</b></li> <li>• <b>Prevent gentrification</b></li> <li>• <b>Strategic planning from fruit warehouses to put money back into workers</b></li> <li>• <b>Expand “LTC” model to youth training/respite/support</b></li> </ul>

**Focus Area:** [Relief Housing Crisis](#)

**What does success look like for this focus area?**

- [Someone on CHI who represents housing \(i.e. homeless task force\)](#)

**What specifically can the Coalition do to address this focus area?**

- [More information for CHI members so we could potentially help write grants](#)

**What outcomes would you like to see as a result of the Coalition addressing this focus area?**

- [Reduction in the numbers of people experiencing homelessness](#)
- [Better understanding of local champions](#)

**What should our goals be?**

- [Presentation and representation from the Homeless Task Force](#)

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<ul style="list-style-type: none"> <li>• <b>Completion of low barrier and increase low income housing</b></li> <li>• <b>Grant application</b></li> <li>• <b>Create an advocacy group focused on homeless youth</b></li> <li>• <b>Olympia Legislature group</b></li> <li>• <b>Advocate for local policy</b></li> <li>• <b>Change around housing-</b> <ul style="list-style-type: none"> <li>○ <b>Ask Cities to create goals and have to meet those goals.</b></li> </ul> </li> <li>• <b>What education is currently going on for the CHI? (Homeless Task Force)</b></li> <li>• <b>Urban planning to build up not outward</b></li> <li>• <b>Couch surfing</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Rental assistance- raise limit criteria</b></li> <li>• <b>Grant writing volunteer</b></li> <li>• <b>*Challenge regulations</b></li> <li>• <b>Work on housing for homeless youth</b></li> <li>• <b>Better City planning</b></li> <li>• <b>Bring in outside consultant</b></li> <li>• <b>Prevent gentrification</b></li> <li>• <b>Have measurable goals and outcomes</b></li> <li>• <b>Ask Jerry</b></li> </ul>
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