

NCACH Strategy Workgroup

Models & Frameworks Explored in 2021

Models From Across the Nation

Healthy Gorge Initiative

[Website](#) / Operates in Hood River, OR

Mission

- We meet the medical, emotional, and social needs of community members while also making systemic changes across multiple sectors
- We are dedicated to identifying and addressing the region's most difficult and historically entrenched problems

History and Structure

- Three-year cycle of aligning interests and setting priorities using the Community Health Needs Assessment (CHNA) and Community Health Improvement Plan (CHIP)
- 50 funded projects since 2014, totaling over \$12 million

Live Well San Diego

[Website](#) / Operates in San Diego County

- Vision of a region that is . . .
 - Building Better Health
 - Living Safely
 - Thriving
- Four Strategic Approaches
 - Build a better service delivery system
 - Support positive choices
 - Pursue policy and environmental changes
 - Improving the culture within (providers, government, etc.)
- Very broad-based and data-driven

Common Ground Health

[Website](#) / Operates in nine counties in New York's Finger Lakes region

Principles

- Involve all relevant stakeholders at the table to develop solutions
- Leverage expertise for innovative, transformative solutions
- Produce data-driven, measurable results
- Define success collaboratively by seeking solutions from stakeholders in an unbiased, non-prescriptive manner
- Offer effective mechanisms for competitors to work together

Thrive Great Lakes Bay

[Website](#) / Operates in nine Michigan counties (primarily rural)

Goals

- Improved worker productivity
- Reversal of population loss
- More people in the workforce
- Less poverty and disadvantaged population
- Increased average income
- Less Medicaid / more commercial pay
- Increased hospital net income

Be Well Fox Valley

[Website](#) / Operates in six Wisconsin counties (Green Bay to Appleton)

Guiding Principles

- Be community driven
- Work through strong partnerships
- Maximize the value of community resources
- Prioritize equitable solutions
- Implement co-benefit solutions
- Employ innovation
- Achieve measurable results

ARCHI

[Website](#) / Operating in Metropolitan Atlanta

Organizing Principles

- In 2011, 70 stakeholders established a 28-year vision for the region
- Decisions are guided by a strategies “playbook” that is updated every 2 years
 - Cycles of evaluation to adjust investments based on realized results
 - Collective assessment (CHNA) that lays the groundwork for collective priority setting and coordinated investments
- Help organizations align their resources and expertise
 - Emphasize multi-year investments that operate across sectors
- Regularly publish data-driven targets and progress reports

Washington ACHs

Elevate Health

[Website](#) / Located in Tacoma, covering Pierce county

Areas of Focus

- Economic stability
- Education
- Social and community context
- Healthcare access and quality
- Neighborhood and built environment

Our health systems have failed our communities

- Services, priorities and resources are misaligned, aren't centered on the needs of the individual or the community, and are rooted in a pay-for-service model
- Together, we can disrupt the current inequitable approach to care and provide our entire community with whole-person health through a value-based model

Better Health Together

[Website](#) / Located in Spokane

Key approaches

- Convening & Leadership
- Outreach & Engagement
- Policy Advocacy
- Incentives & Investments
- Leveraging Data
- Technical Assistance
- Demonstrating Accountability

Greater Columbia

[Website](#) / Located in Pasco

More than any other ACH, plans to operate as a business

Core Competencies

- Consultant for integrated primary care systems
- Connector for Local, State, & Government Entities
- Champion for Health Equity & Social Determinants of Health

Olympic Community of Health

[Website](#) / Located in Port Townshend

Vision

- A healthier, more equitable three-county region

Purpose

- To tackle health issues that no single sector or tribe can tackle alone

Core Values

- Well-being
- Connection
- Place
- Empowerment

Healthier Here

[Website](#) / Located in Seattle

Vision

- Work collectively to make the shift from costly, crisis-oriented responses to health and social problems . . . to a connected system of whole-person care that focuses on prevention, embraces recovery, and eliminates disparities

Core Activities

- Bring people and organizations together from across sectors to improve how our health system works
- Address underlying barriers to health and wellness
- Increase access to care
- Improve health and advance equity

North Sound

[Website](#) / Located in Bellingham

Principles

- We are not building a traditional organization
 - Flex and pivot as needs emerge
 - Grow and shrink as the region's needs change
- Sustainability may not be the right framing
 - Sustainability of an organization is not the ultimate goal
 - Build based on the needs of the region, current and emergent, rather than on sustaining an entity
- We have time
 - We are in a unique position where we have time to explore and test structural and revenue options, and can co-create the specific objectives to focus on

CHOICE / Cascade Pacific Action Alliance (ACH)

[Website](#) / Located in Olympia, operating since 1995

Hope to CPAA since 2017

Operating Model, Framework

- Serve as a neutral convener to bring leaders together
 - Identify issues of importance
 - Develop innovative solutions
 - Implement agreed-upon actions
- Provide skilled facilitation and project management services
 - Keep projects on track
 - Ensure active engagement of stakeholders
 - Maintain focus on outcomes

Frameworks

Robert Wood Johnson Foundation

[Website](#)

Four Action Areas

Making health a shared value

How can individuals, families, and communities work to achieve and maintain health?

Fostering cross-sector collaboration

How can we encourage cooperation across all sectors?

Creating healthier, more equitable communities

How can we develop safe environments that nurture children, support aging adults, and offer equitable access to healthy choices?

Strengthening integration of health services and systems

How can health care providers work with institutional partners to address the realities of patients' lives?

Surgeon General's Report on The Role of Business (2020)

Community Health and Economic Prosperity

Jerome M. Adams, MD, MPH, US Surgeon General

- “When community health is poor, so is community prosperity. We can’t have one without the other.”
- “Our environment shapes the opportunities we have and the behaviors we adopt.”
- “Strengthening communities such that the healthy choice is the easy choice can significantly improve our outcomes.”
- “Businesses [should] invest in their communities as a way of achieving a healthier workforce and a healthier bottom line.”

Healthy People 2030

[Website](#)

Sponsored by

- US Dept of Health and Human Services
- Office of Disease Prevention and Health Promotion

Purpose

- Identify public health priorities to help individuals, organizations, and communities improve health and well-being

Maintain a Set of *Leading Health Indicators* that . . .

- Focus on upstream measures, such as risk factors and behaviors, rather than disease outcomes
- Address high-priority public health issues that have a major impact on public health outcomes
- Are modifiable in the short term (through evidence-based interventions and strategies)
- Address social determinants of health, health disparities, and health equity
- Have new data available periodically, preferably annually

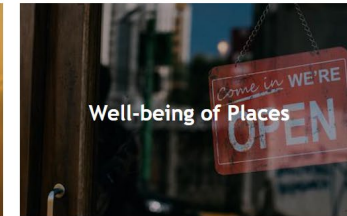
Measuring Wellbeing: The WIN Measures

[Website](#)

The Leading Indicators

- Well-being of people
- Well-being of places
- Equity
- Demographics
- Community vitality
- Economy
- Education
- Environment & infrastructure
- Food & agriculture
- Health
- Housing
- Public Safety
- Transportation

Core Measures



Leading Indicators

