

# Opioid Public Outreach Workgroup

## Agenda and Minutes

*Thursday, October 5<sup>th</sup>, 9:00-11:30 A.M.*

Douglas County Public Services Building, 140 19th St. N.W., East Wenatchee, East Wenatchee

Conference Call: 712-775-7035

Participant Conference Code: 555543

Host Code: 125021

**Committee Purpose:** *The purpose of the Public Outreach Committee is to enhance public recognition of the North Central Washington opioid use problem and increase public knowledge and awareness of prevention strategies and available resources.*

### Overall Committee Goals:

1. *Overall Committee Goals: Prevent opioid abuse and misuse in NCW communities.*
2. *Increase the use of treatment support services.*

<b>Meeting Facilitator:</b> Cathy Meuret		<b>Members:</b> Steve Clem, Shawta Sackett, Rinita Cook, Shelley Seslar, Anne Crain (for Renee Hunter), Jenny Sorom, Kari Blaak-Hitzroth, Dr. Frances Gough, Lauri Jones, Christal Eshelman, LouAnn Pierce		
<b>Note-taker:</b>				
<b>Timekeeper:</b>		<b>Absent:</b>		
Topic / Discussion	Purpose/Outcome	Who	Time	Decisions / Assignments / By Whens
Introductions		All		Standing agenda item.
Review the purpose of this workgroup.	Review & Alignment	Steve Cathy		Standing agenda item.
Public outreach work plan development. <ul style="list-style-type: none"><li>• <a href="#">StartTalkingNow</a></li><li>• <a href="#">Partnership for Drug Free Kids Campaign</a></li><li>• <a href="#">When the Prescription Becomes the Problem</a></li><li>• <a href="#">The Medicine Abuse</a></li></ul>	Alignment	All		Take Back Your Meds Campaign currently only lists medication takeback sites that originally signed on to that specific campaign, therefore not all takeback sites are on the TBYM locator map.

<ul style="list-style-type: none"> <li><a href="#">Project Campaign for Trauma Informed Policy and Practice</a></li> <li><a href="#">Take Back Your Meds Campaign</a></li> <li><a href="#">National Prescription Drug Take Back Day</a></li> <li><a href="#">The Athena Project</a></li> </ul>				
Funding	Development Sustainability	All		
Data				<b>From 9/7 meeting: Cathy</b> will locate and post available regional and state data and request an inventory of opioid public materials (if available) from DOH.
Media Expertise	Development	Steve  Cathy		<b>From 9/7 meeting: Steve</b> has potential expert for this role and will make the connection.
Next Steps:  Next Meeting Date in November	Participation	All		
Adjourn			11:30	

**Please mark your calendar for the next meeting: November \_\_<sup>th</sup>, 9:00 – 11:30 AM. Meeting location TBD.**