



ACTION ITEMS AVAILABLE FOR LEAD PARTNERS

OUR SHARED PROSPERITY FOCUS AREA

New Industrial and Manufacturing Sites

Identify properties in the region that can serve as new industrial and manufacturing sites, such as the old Alcoa site in Malaga and the old Silicon plant site in Rock Island

Support for Smaller Farms

Provide technical assistance to small orchards as a way to assist them with crop diversification, value-added products, improved operations 'scalability,' and compliance issues

Riverfront Development

Expand business opportunities along riverfront areas in the Greater Wenatchee Area and in other riverfront communities, including Rock Island, Entiat, Orondo, and Cashmere

Downtown Wenatchee Revitalization

Improve downtown Wenatchee with a revitalization plan that incorporates the Lineage warehouse buildings, Chelan County PUD site, and South Wenatchee Avenue

Support for Locally Owned Businesses

Develop and conduct a community-wide campaign to encourage residents and visitors to spend their money at locally-owned businesses

Latino Small Business Growth

Create pathways for Latino community members to become small businesses owners, including opening a Mercado, developing a commercial-quality kitchen, offering small business incubator sites, holding bilingual business classes, and offering a mentorship program

Neighborhood Food + Drink

Support the development of convenient shopping and services that serve daily needs of nearby residents and in proximity to residential neighborhoods, including such amenities as eateries, food truck courts, coffee houses, and pubs

Sustainable Tourism

Create a more sustainable approach to tourism by balancing the needs of the industry and area residents, restructuring festivals, educating visitors on how to be responsible tourists, and developing infrastructure to solve parking issues

WSU Tree Fruit Research and Extension Center Campus

Expand the region's status as the investment and research and development center for the tree fruit industry by modernizing the WSU Tree Fruit Research and Extension Center facilities and campus in Wenatchee

Mission Ridge Expansion

Expand Mission Ridge Ski & Board Resort into one of the premier winter ski destinations in Washington state

Business Cycle Resiliency

Develop strategies to make our economy more resilient and immune to impacts of business cycles that periodically affect major industries and employment sectors

Makers Spaces

Expand makers spaces so there is more access for students, innovators and entrepreneurs to work on projects and share resources. Secure funding and qualified volunteers to run quality programs.

Regional Food System

Connect community members with fresh locally grown foods by nurturing farmers markets and locally sourced food in stores throughout the region, and by helping local small farms establish ordering, delivery and pickup systems for homes and businesses

OUR WELL-PLANNED REGION FOCUS AREA**Regional Planning**

Establish a regional forum to promote dialogue between local jurisdictions and other agencies with an emphasis on enhancing coordination and collaboration in planning for growth

Infrastructure Investment

Explore financial opportunities to ensure that necessary infrastructure is in place to support a growing population and to maintain our quality of life. Encourage continued investment in infrastructure to support both new development and redevelopment projects.

Active Transportation

Prioritize development of a bike- and pedestrian-friendly transportation infrastructure, including building pathways that connect local communities and installing bike lanes and pedestrian sidewalks and trails in urbanized areas

Completion of the Apple Capital Loop Project

Collaborate, advocate and support the regionally significant “Completing the Apple Capital Loop” transportation project in the Greater Wenatchee Area

Road Improvements

Explore more stable funding options to improve roads and streets and the flow of traffic within communities. Redevelop downtowns and neighborhoods to include better internal traffic flow, more walkable areas, more public transportation options, and less single-use zones.

Support for Housing Trusts

Increase the inventory of homes available for purchase that sit on land owned by a community land trust. Collaborate with strategic partners to connect community members with housing opportunities. Encourage local governments, the private sector and nonprofit organizations to help fund and support community land trust organizations that are designed to provide homes affordable to low- and middle-income earners.

Incentives for Affordable Housing

Enhance and expand financial incentives (e.g., reduced hook-up fees, tax rebates, etc.), flexible standards, and other options to encourage builders and property owners to develop more affordable housing that benefits end users — lower- and middle-income earners

Rental Housing

Increase the rental housing inventory by introducing measures that encourage and support development of more affordable, long-term rental housing

Regulatory Barriers Affecting Affordable Housing

Inventory and review development regulations to identify barriers to affordable housing and to propose alternatives such as updates to local housing codes

Wenatchee Valley/I-90 Link

Explore improvements to State Highway 28 between East Wenatchee and Interstate 90 that increase safety, reduce travel time, and support economic growth

New Columbia River Bridge

Study the feasibility of constructing a third Columbia River bridge in the Greater Wenatchee Area as a way to spread out growth, spur economic development, reduce traffic congestion, expand waste water infrastructure, and create another route out of the community in the event of a natural disaster or other emergencies

Expanded Airline Service

Expand airline carriers and service at Pangborn Memorial Airport, including direct flights to other cities in addition to Seattle

Mixed-Use Planning

Encourage mixed-use planning region wide, emphasizing higher density uses and pedestrian- and transit-friendly development in designated urban centers and corridors that is coordinated with regional transportation planning and is supported by local, regional and state transportation funding priorities

South Wenatchee Improvements

Implement major planned improvements of South Wenatchee neighborhoods and business districts, helping to revitalize the area, boost local businesses, and improve public safety

Latino Business & Cultural District

Encourage the development of a Latino cultural district in the region, featuring Latino-themed businesses and shops that cater both to local residents and the region's visitors

Downtown Residential

Promote and incentivize residential development in the region's downtown urban centers

OUR SUSTAINABLE ENVIRONMENT FOCUS AREA**Environmental Education & Stewardship**

Provide environmental education programming and encourage improved environmental stewardship in the private sector and government

Water Conservation

Adopt additional water conservation measures, including the use of 'xeriscape' low water methods and more efficient irrigation practices in agriculture

Trail System and Open Space Funding

Engage key stakeholders in determining a funding source for the coordination and maintenance of the region's comprehensive trails system and open spaces, as a way to ensure the long-term sustainability of these trails

Interurban Trails Expansion

Identify locations and develop partnerships for paved trails in the Wenatchee area, Rock Island, Malaga, Cashmere, Leavenworth, Entiat, Orondo, Chelan, and Manson areas with a long-term goal of a sustainable pathways system connecting all communities in the region

Front-Country Trails Expansion

Connect existing trail systems in the foothills outside Wenatchee, Cashmere, Peshastin, and Leavenworth, and build sustainable new trails in areas where opportunities exist, including East Wenatchee, Entiat Valley, Stemilt Basin, and Lake Wenatchee

Trail Access & Infrastructure

Invest in trail infrastructure such as roads, trailheads, parking lots, restrooms, bilingual signage, and Link bus stops at trailheads, as a way to disperse trail users across the region and facilitate long-term sustainability

Trails Stewardship

Educate trail users about the impacts of overuse of trails and how to be responsible stewards and recreationalists

Recreational Stewardship of Open Space & Natural Habitat

Develop programs to encourage and support stewardship among recreational users in the region, minimizing impacts on our open spaces and natural habitat as public use of these resources grows and intensifies

Education on Our Natural Environment

Promote greater awareness and stewardship for the region's natural environment, including its economic benefits, by educating residents and visitors of its intrinsic values

Nature Welcoming Center

Plan for and build a nature welcoming center near the Horan Natural Area at the confluence of the Wenatchee and Columbia rivers

Improved Fish Habitat

Improve and upgrade fish habitat on the Columbia River and Wenatchee River and their tributaries.

Whitewater Park on the Wenatchee River

Develop whitewater park design concepts at feasible locations along the Wenatchee River through stakeholder collaboration and in-depth hydraulic and biological review. Incorporate habitat benefits into the design concepts to ensure multiple benefits are realized in addition to providing a much-needed outdoor recreation asset for paddlers of all abilities and a boost to the economies of the upper Wenatchee Valley.

New Water Sources

Identify and determine a second water source for the Greater Wenatchee Area and additional water sources for communities throughout the region as needed

OUR SAFE, HEALTHY, SUPPORTED PEOPLE FOCUS AREA**Regional Diversion Facility**

Develop a regional diversion service model and facility that supports prevention, voluntary, civil and criminal commitment and post commitment support services for community members experiencing mental health and substance use disorder challenges.

Supportive Housing for the Homeless

Develop permanent supportive housing for unhoused community members

Coordinated Social Services

Increase the coordination of social services in the region and collaboration between social service providers to improve efficient delivery of such services as housing, food and health care. Integrate services where feasible, update Resource Directories, hold one-stop events, and utilize mobile services.

Behavioral Health Response Team

Develop behavioral health response teams to support and augment law enforcement in some emergency response calls, including mental health and drug overdose incidents

Spanish-Language Behavioral Health

Offer behavioral health counseling in Spanish and in culturally appropriate ways

Expanded Telehealth Access

Expand integrated 'telehealth' services throughout the region, enabling patients to meet virtually with providers, including for behavioral health

Home Care Support

Encourage agencies to collaborate on in-home support and care to ensure patients and care givers are connected to social service and health care resources in a coordinated team approach

Community Health Needs

Develop a multifaceted approach and process to collect, analyze and share local health data and better determine community health needs and solutions

Accessible Sports and Activities for Youth

Provide sports and activities and facilities that are readily available and accessible for all children and teen-agers, regardless of their socio-economic status or culture

Outdoor Community Spaces

Invest in more planned outdoor community spaces where people feel welcome to gather and connect, and where community events and cultural programs are accessible and available

Access to 24-7 Social Services

Expand 24-7 social services and resources in the community, including the Get Connected website and 2-1-1 social services hotline.

New YMCA Facility

Build a new YMCA in the Greater Wenatchee Area, featuring such amenities as pools, gymnasiums, indoor walking track, group exercise rooms, child care facility, and classroom and meeting spaces.

Place Names Honoring Cultures

Promote the use of place names honoring Indigenous peoples, Latinos, and other traditionally underrepresented groups on public buildings, schools, parks, streets, trails, as a way to show respect toward and instill pride in the region's cultural diversity

Eastmont Recreation Center

Design and develop a new Eastmont Community Recreation Center in East Wenatchee, serving the needs of a growing and more diverse population.

Soccer Complex

Develop a sports complex for use by local and visiting soccer teams for matches and tournaments

Regional Water Park & Indoor/Outdoor Aquatics Facility

Plan and develop a water park, with slides and other activities, along with a large indoor/outdoor aquatics facility, to serve local youth and family activities as well as visitors and tourists.

Gang Activity

Enhance efforts to reduce area gangs and to provide alternatives to gang activity for vulnerable populations and potential gang members.

OUR EDUCATED AND INSPIRED PEOPLE FOCUS AREA**After-School Programs**

Provide additional after-school programs to keep the region's children on a healthy path, including efforts to connect youths to retirees for mentoring and tutoring

More Accessible Tutoring

Provide accessible, bilingual, multiple-subject tutoring for all students who need the help

Equity and Inclusion in Education

Provide support to educational institutions, from Pre-K to higher education, and to educational nonprofits to develop a more equitable educational base for life-long learners

Indigenous/Latinx History Instruction

Partner with local tribes and the Latinx community to identify and develop content on local Native American and Latinx history and culture to integrate in existing education offerings

Wenatchee High School Modernization

Develop and promote a bond measure to modernize Wenatchee High School, including a comprehensive remodel of the aging facility and grounds, so that the high school is comparable to other schools with modern infrastructure in the region

Parenting Classes

Provide culturally sensitive classes that identify the challenges immigrant parents face in raising children in a different culture and that help them teach their children the skills to be successful in this society while also taking pride in their cultural heritage. Involve parents as much as possible in the design and carrying out of the program.

Arts Education Opportunities

Address barriers — such as cost, transportation and language — that block all students from having access to community arts programming both during and outside of school

Community Centered Arts & Culture

Raise awareness and support for more community-centered arts and culture spaces and more diverse arts programming throughout the region. Develop a thriving and coordinated arts economy that features local artists and their work.

Wenatchee Valley Children's Museum

Develop and construct a dedicated children's museum in the Greater Wenatchee Area

Center for Technical Education

Construct a new Center for Technical Education and Innovation at Wenatchee Valley College. Utilize public funding and community support to design and construct the center and to meet the growing demands of local industries and sectors such as agriculture, machining, engineering, industrial tech, automotive, and welding.

Redesign of the Wenatchee Valley Museum & Cultural Center

Conduct a major redesign of the Wenatchee Valley Museum & Cultural Center as a major regional and national attraction

New East Wenatchee Library

Launch a fundraising drive to build a new East Wenatchee Public Library that will meet the growing needs of our valley and its changing population, specifically addressing the need for community meeting spaces, programming for all ages, and the integration of new technology

Intergenerational Education Opportunities

Develop new opportunities to create stronger social and education connections between the region's youth and its elderly populations

Every Kid at the PAC

Improve the quality of life for underprivileged youth by offering dynamic, interactive exchanges between students and artists designed to inspire creativity, motivation, imagination and cross-cultural communication at the Numerica Performing Arts Center

Youth Driven Ideas, Projects & Initiatives

Support youth driven ideas, projects and initiatives with coordination and funding and scholarships

OUR INCLUSIVE AND ENGAGED COMMUNITIES FOCUS AREA**Best Practices Community Building**

Learn from other places in the United States about best community building practices and share that information with regional decision-makers

Regional Collaboration

Hold and facilitate quarterly meetings of community leaders from around the region as a way to further regional thinking and collaboration.. Expand coordination and collaboration between organizations when appropriate

Teen Pathways

Create a process or pathway for teenagers — regardless of their socio-economic status or culture — to successfully access and participate in community groups

Multicultural Resource Center

Create a space that serves as a resource center and activities venue for the region and its diverse populations

Language Translation

Provide language translation at public meetings and in public information. Develop a pool of translators, including languages other than Spanish

Responding to Racism

Conduct a community awareness campaign, including forums and town halls, that exposes racism and its negative impacts and encourages community dialogue and resiliency

Support for Immigration Reform

Launch a campaign that calls on community leaders to support legislation that provides a pathway for undocumented immigrants to become citizens

Community Leadership Training

Institute in-depth training for community leaders around issues of cultural diversity and inclusion

Community Celebrations

Incorporate multicultural themes and perspectives into existing community celebrations.